

Presents

Webinar

Leveraging the Power of Unstructured Data for Capturing Consumer Insights in the Digital Era: Challenges and Opportunities

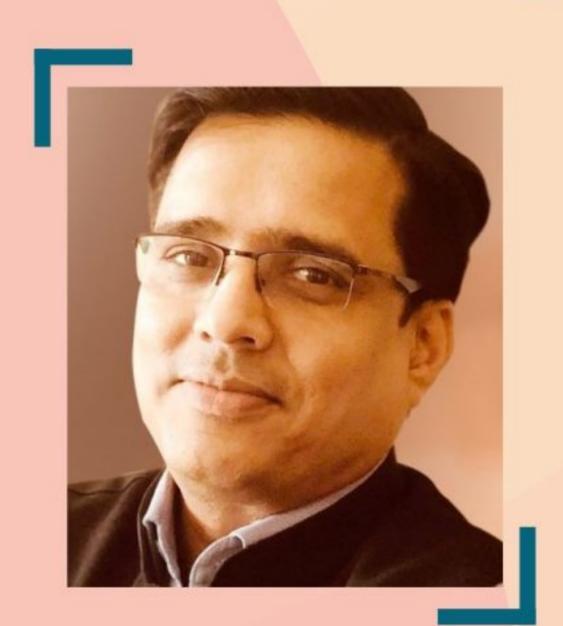


27th June, 2020 | 02:00 pm

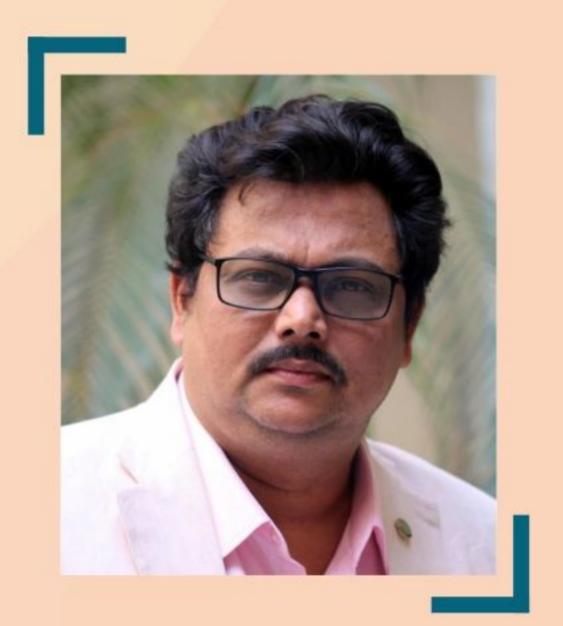
Speakers



Abhishek Singh IAS CEO-MyGov & NeGD, Ministry of Electronics & IT



Vinit Goenka Member-Governing Council-CRIS Ministry of Railways & Former National Co-Convener-IT Cell, BJP



Prof Satyabhusan Dash Professor-Marketing & Chair-CMEE IIM Lucknow



Prof Moutusy Maity Professor-Marketing & Member-CMEE Governing Board, IIM Lucknow



Mohan Krishnan Ex-Senior Vice President, Kantar, Member-CMEE Governing Board, IIM Lucknow



Manish Makhijani Global Consumer Insights Director, Unilever



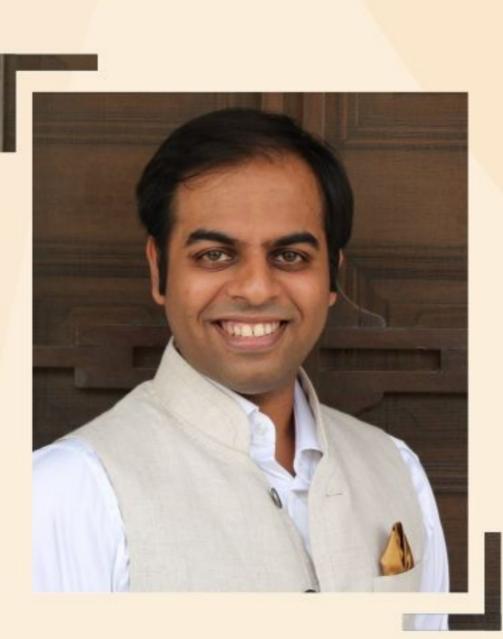
Sunder Muthuraman CEO (APAC), Global Chief Client Officer -Analytics Practice, Kantar



Subhransu Rout Head-Consumer Insights & Intelligence, AirTel



Priyanka Bhargav Director-Brand Marketing & Head-Research & Insights, Flipkart



Amit Gupta Vice President Consulting & Analytics, MasterCard

Register for Webinar: https://forms.gle/SDR26rxaURnp8N869

Live Stream Link: https://stream.meet.google.com/stream/0c96be3a-8454-4f21-b243-837835281e9c

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The last date of registration: 27-June-2020 by 11:00 am